

Claimed Savings vs. Actual Savings on 12 Wayfair Way Day Sale Items						
Apr. 10 (Way Day) vs. Apr. 12				by Consumer World		
				After		
Item	Stated Reference Price	Way Day Price 10-Apr	Claimed Way Day Savings	Way Day Price 12-Apr	Actual Way Day Savings*	
10" memory foam mattress-Alwyn Home	2,100.00	349.99	83% off	376.99	7%	
Sonier faux sheepskin rug	569.00	71.99	87% off	89.99	20%	
Arthurs 9-draw combo dresser	1,200.00	525.99	56% off	588.99	11%	
Mounts upholstered platform bed	983.00	351.66	64% off	422.29	17%	
Keanu rocking chair	150.00	65.99	56% off	71.99	8%	
Noreen 3-pc outdoor dining set	1,629.00	384.99	76% off	410.99	6%	
Tilley rustic 5-pc dining set	629.00	253.99	60% off	287.07	12%	
Rabin wall-hugger recliner	400.05	166.99	58% off	231.99	28%	
Almaraz upholstered bench	399.99	88.99	78% off	125.66	29%	
Wasser end table	189.00	56.14	70% off	62.96	11%	
Banker 3-pc conversation set	2,630.00	476.29	82% off	538.99	12%	
Solange upholstered dining chairs (2)	433.74	91.98	79% off	135.98	32%	
			71%		16%	
			Avg Claimed Savings		Avg Actual Savings*	

* percentage savings on Way Day compared to after Way Day prices for test items.